

1. A software tool for creating a user-specified electronic commerce Internet shopping web site, said software tool comprising:

a structure-form based software tool that allows a user to create said web site based upon information input into a series of forms controlled by a customizable menu system.

2. The software tool of claim 1, wherein said software tool allows a user to generate a product listings page, a product information page, and an order form page, each automatically generated based upon user input and linked to one another.

3. The software tool of claim 1, wherein said software provides for the creation of a main administration menu.

4. The software tool of claim 1, wherein software tool allows a user to access other information from a plurality of similar web site owners, said software allowing said user to upload said information to use on said user's web site to circumvent having the need for third party software.

5. The software tool of claim 1, wherein said software tool is capable of creating a fully customizable menu system.

6. The software tool of claim 2, wherein said software tool is capable of allowing a user to change, from said order form of said web site, the attributes and characteristics of a product, and to modify and supplement an order being ordered.

7. The software tool of claim 1, wherein said software tool allows said web site to communicate with other commercial and non-commercial web sites on the Internet.

8. The software tool of claim 1, wherein said software tool allows said user to create affiliate programs for their site.

9. The software tool of claim 1, further comprising a slideshow maker tool for creating presentations on said web site, said slideshow maker organizing and allowing for the modification of the pages comprising said web site.

10. The software tool of claim 8, wherein said slideshow maker features a creation panel comprising a main menu, a page for creating new pages, two pages for editing existing pages, and a page for reordering existing pages and changing the look of all said pages.

11. The software tool of claim 1, further comprising a shopping cart/order form hybrid.

12. The software tool of claim 1, further comprising a custom form builder that allows said user to set up fields and values in HTML format to create forms that accept input from anyone accessing said web site through the Internet.

13. The software tool of claim 1, further comprising a downloadable order history that allows anyone accessing said web site and placing an order thereon to view orders that have been received, and to provide several modification and cancellation options.

14. The software tool of claim 1, further comprising hidden web pages that said user may wish to be kept hidden.

15. The software tool of claim 1, further comprising the ability to create categories of user preference.

16. The software tool of claim 1, further comprising the ability to create button images that can be loaded onto a navigation bar, said button images uploadable as the button for a particular web page.

17. The software tool of claim 1, further comprising the ability to easily align logos to be used on said web site.

18. A software tool for creating a user-specified electronic commerce Internet web site,
said software tool comprising:

means for creating said web site using a structure-form based software tool.

19. A method in a computer system for creating an e-commerce Internet web site, said method comprising the steps of:

generating a series of customizable web pages on said web site using a structure-form based software tool.

20. The method of claim 19, further comprising the step of generating a product listings page.

21. The method of claim 19, further comprising the step of generating a product information page.

22. The method of claim 19, further comprising the step of generating an order form page.

23. The method of claim 19, further comprising the step of generating a customizable menu administration page.

24. The method of claim 19, further comprising the step of creating an index to organize the information on said web site.

25. A computer-readable program product for creating an eCommerce Internet web site, said computer program product comprising:

code that directs a computer to create said web site using a structure-form based software tool that allows a user to input information into a series of forms controlled by a customizable menu system;

wherein said code resides on a tangible medium.

26. The computer-readable program product of claim 25, further comprising code that directs a computer to generate a product listings page.

27. The computer-readable program product of claim 25, further comprising code that directs a computer to generate a product information page.

28. The computer-readable program product of claim 25, further comprising code that directs a computer to generate an order form page.

29. The computer-readable program product of claim 25, further comprising code that directs a computer to generate an index for organizing said web site.

30. The computer-readable program product of claim 25, further comprising code that directs a computer to generate a slideshow maker for executing presentations.